



September 13, 2023 Our Contact Info (Social Media At End)

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The Paraiso Society presents the **Tequila Rock 'n Blues Explosions Festival** and our new **Generations Unite** theme in Zihuatanejo and Ixtapa and region on January 19-27, 2024.

We Just Got "Better and Better", Our Key Words For 2024-2026.

Announcing 5 Additional Performers, In Addition To Our July 6 Announcement Of Performers

Today We Are Very Pleased To Tell You That Our Second, World-Class, World Renowned Blues and Rock Guitarist **Chris Duarte**, of Austin, Texas, USA, Will Join Us To Headline Our Second Weekend Of Events. He will join us starting January 22.

Now Two World-Class Quality Blues-Rock Guitarists And Vocalists. **Joanna Connor** (joannaconnorwreckingcrew.com) who joins us starting January 19, and Chris Duarte (duarterocks.com). Professional musicians with large fan bases. Both 15 albums to their credit including recent ones this year. We say,

"They are the best guitarists you'll see in 2024 in Mexico, or any year for that matter...The Perfect 2 in 1 Package for Rock and Blues Explosions!

Ixtapa and Zihuatanejo and Region Tourists, Visitors, and Local Folks That Want To Put Some Or A Lot Of Rockin' and Bluesin Into Their Magical Experiences In Paraiso, Will Benefit Even More. **Winter Rock 'n Blues Paradise...Much More Than Words We Say**

Today We Also Announce For 2024, A Full Creedence/CCR/John Fogerty Concert By The Lead Vocalist of Canada's Most Successful CCR Tribute Band, **Gil Gaidola**, and **our First** International Blues-Rock Recording Artist Performer, **Bex Marshall** of London, England, Who Starts Her USA Tour To Promote Her New Album Being Released In Late 2023, In Mexico With Us. Plus We're Adding One Of Mexico's Best Young Pop and Rock and Blues Voices, **Steffie Beltt**, from Mexico City and **Norbert Aguilar** of Morelia, MX, an outstanding classic rock voice with concept sets involving AC-DC music and The Beatles at Shea Stadium 1965..

Earlier we had announced that **Reggie King Sears** (Fort Lauderdale, USA), **Marianna Gajma** (Mexico City), **Trebor Villa** (Morelia, MX), **Kristell Rodriguez** (Morelia, MX) and **America Hernandez** (Morelia, MX) in addition to **Joanna Connor**.

All our very talented 2024 performers have agreed to take time out of their busy regular gig and tour schedules to be a Big Heart Performer leader in helping us launch our "Better and Better" 3-year plan and major new fundraising campaign for music training for talented disadvantaged youth, and street animal rescue with a focus on senior animals, Multi-Purpose Facility.

"We are forever grateful to these Big Hearts Big Talents who will join with us to help us build Better and Better Fests so that we make more positive contributions to the community and the causes we are passionate about, said Bob Rempel, chairperson of the all-volunteer ad hoc Paraiso Society organizing group. "They, and all major donors and partners, will all have feature spots on our Big Heart Wall of Honour we will create when our Project is complete and in operation."

[More On Our New Performers:](#)

For **Chris Duarte** [Please Follow This Link To Our Part 1 News Release Today For More Detailed Information](#): Chris is a high-energy world-class blues, and rock guitarist, with jazz expressions also in his play from time to time. Fifteen

albums to date including one released earlier this year. He agreed to come earlier and join us on January 22, just so we could present a collaboration or two for our special Fundraising Dinner of two of the world's best together of stage. Priceless moments but only at the Fundraising Dinner. When we asked if he could help us with that he quickly responded "I'm Your Guy". We don't make this up folks. A real breath of fresh air in the industry. A good guy. He will be with us until the end of the Fest on the 27, so many up close and personal opportunities, to get to know Chris both as a world class musical talent and as a quality person.



Gil Gaidola: (mystichighwayband.com) Gil is the lead vocalist and guitarist of Canada's very popular Mystic Highway Band, based out of Hamilton, Ontario Canada. The band performs extensively in Canada and the

USA to audiences thrilled with the quality of the performance and the likeness.

Gil is also a very popular solo acoustic performer, with a large song list, and the Fest has asked him to present songs by two legendary folk-rock icons, who have recently passed: Gordon Lightfoot and Jimmy Buffet. As well as songs like "Eve of Destruction" and "What So Funny About Peace Love and Understanding" to tie into our Generations Unite...For Peace, Love, Understanding and Mother Earth theme throughout the events of the second week of the Festival.

Gil has a Big Heart that knows no bounds it seems, so when we told him we needed a fun but highly professional act for a concert-style show for our big fundraising dinner he said "I'm your guy".

(We said, we heard exactly the same thing from another performer...Chris Duarte). There's a theme here we remarked. "Big Hearts are Big Hearts naturally. That's who they are in life and we love them for that. Maybe we need to get that "I'm Your Guy" shirt ready for the Fest 😊)

Gil will perform first with a full 1 hour 15 minute plus show at a special fundraising dinner and concert Monday, January 22 and then stay around through the week and participate in the events. We also feature a "Gil Unplugged" a 2 hour Happy Hour show (why not make the happy hour longer in Mexico, we say) presentation on January 24. We've also extended Gil's time on stage for January 26.

Here's Gil and Band with an under the radar but infectious CCR song that everyone loves. Green River.

<https://youtu.be/DukSvBHJxzM?si=tvBOMYIIzQsLpBcV>



Gil, in middle.

Bex Marshall (bexmarshall.com) From London, England, **Bex Marshall** is the first of many future performers from England or Europe to perform at the festival. The festival organizers are committed to showcasing the best talent from all over the world, and we are very excited to have Marshall kick off this new chapter in the festival's history. Bex is known for her powerful vocals and bluesy guitar playing, Marshall is a four-time British Blues Award winner and has released six albums over the course of her career. A new album, labelled "Fortuna" is to be released before the end of 2023 and signals the start of extensive "Bex is Back" touring for her. Her previous album, "House of Mercy," was released in 2020 and was met with critical acclaim. The title song became a popular hit in England. The album features a mix of blues, rock, and soul, and showcases Marshall's raw talent and emotional vocals.

Here's Bex with I Can't Look You In The Eye from 2019
<https://youtu.be/pwD0W-RzfZs?si=k6Hi1enA7R40Oqmh>



Steffie Beltt We feel honored to have her with us. Talk about a future shining star worldwide. A powerful stage presence she is best heard and seen live. Steffie is a young Mexico City vocalist of Mexican and Cuban backgrounds, who has already performed on stage with the likes of Buddy Guy, Taj Mahal, Billy Branch and Bobby McFerrin. She fuses blues with genres such as [soul](#) , [jazz](#) , [rock](#) . , [pop](#) , [R&B](#) , [funk](#) for a unique sound that appeals to all ages. We are very pleased to have Steffie with us to Headline our Generations Unite theme for the Fest's second week. Her concept show, "Long Cool Woman In A Black Dress" which she has agreed to present for our fans will feature the music of all Generations from the 50's to Current Day and is a one of a kind show that is being put together for the Festival.

[More on Steffie at this link](#) (Wikipedia)

Steffie sings the blues for you: Te Dedico Este Blues

<https://youtu.be/PP60XOjsdA0?si=8j702urBG-bPA2cf>

She is truly a Big Heart as well and works actively to support street animals in Mexico. See her wearing the Shirt proudly, below.:





Norbert Aguilar (@norbertbones) Norbert is a well liked and respected very knowledgeable radio broadcaster, (we used to call them d.j's), podcaster and blogger in Morelia Mexico by day and by night he unleashes his great rock voice for classic rock music of all kinds. Plays bass guitar as well. We saw an impromptu performance of AC-DC and Zeppelin music in 2023 at a Zihua event of ours, and the Fan reaction was "We want more of this, more of Norbert". We agreed because we like it equally as much. So we've made this a set part of our Fest for the second weekend. Norbert will do two concept sets, **the Highway to Rock Heaven The AC-DC Inspired Party Rock Set and the Beatles 1965 First Stadium Show In the USA**, in it's entirety.



Here's some very raw fan shot video from 2023. In celebration of being back rockin' and rollin' in 2023 after a 2 year absence.

<https://www.facebook.com/1192853910/videos/726033789185507/>

Event Dates Are Now Set As Well. We're very pleased to announce our First Regional Event. We'll be at **La Mexican Restaurant and Bar in Troncones** on January 25 for a Full Fest Show. With a special early Bob Dylan set by Trebor Villa and a special in tribute Jimi Hendrix music set by Chris Duarte supported by Fest Performers plus much more for about 4.5 to 5 hours of live music. (<https://www.facebook.com/LaMexicanaTroncones>) [Website](#)

Tickets With Table Reservation Privileges for the January 22 to 27 Dates Are Now On Sale. Details Here. The Details Of The Special La Grande Fundraising Dinner And Special Concert With Unique Collaborations (Connor and Duarte for example) plus the mid Afternoon "We're Going Sunsetting" Experience With Fest Performers, Will Be Published On October 1.

For The Full September 13 News Release [Part 1 Please Follow This Link](#)

For The July 6 News Release Announcing Our First Weekend Performers Please [Follow This Link](#)