



**October 11, 2023** Our Contact Info (Social Media At End)

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The Paraiso Society presents the **Tequila Rock 'n Blues Explosions Festival** and our new **Generations Unite** theme in Zihuatanejo and Ixtapa and region on January 19-27, 2024.

**More Coming Your Way...We Continue To Get "Better and Better", Our Key Words For 2024-2026.**

***Announcing More Classic Rock Acoustic Style, In Addition To Our Previous Announcement Of Our 2024 Performers (see below)***

**and**

***"The Best Lobster Dinner in Mexico Ever"*** is what we are pretty certain everyone will be saying on Monday, January 22. January 22 will be a special Big Fun Big Fundraising Day, with a 3 Course Lobster Dinner with Wine at La Mexicana in Troncones, a one-time special 3-hour Concert at Madana Bar in Zihua, and a Magic Bus Fun Experience in the Afternoon heading to Troncones with Fest Performers providing Live Music throughout, including at La Mexicana.

Images are Below, and [Our Brochure/Ticket Purchase Page On Our Website Is Here.](#)

**Announcing More Classic Rock Acoustic Style, In Addition To Our Previous Announcement Of Performers**

Today We Are Very Pleased To Tell You That We've Got Acoustic Classic Rock Soft Rock, Yacht Rock, Bus Rock, Feel Good Rock covered with the group, **"3 For The Show"** from Hamilton, Ontario, Canada. Larry Melo, on keyboards, cajon and vocals and Paul Ferreira on bass, join Gil Gaidola on guitar and vocals for a completely different take on Rockin' Your Night Away.

Easy listening rock that you will sing along to. Songs we all love, originally by performers like The Beatles, The Bee Gees, Ricky Nelson, Elvis, Del Shannon, Jim Croce, Michael Pagliaro and many more.

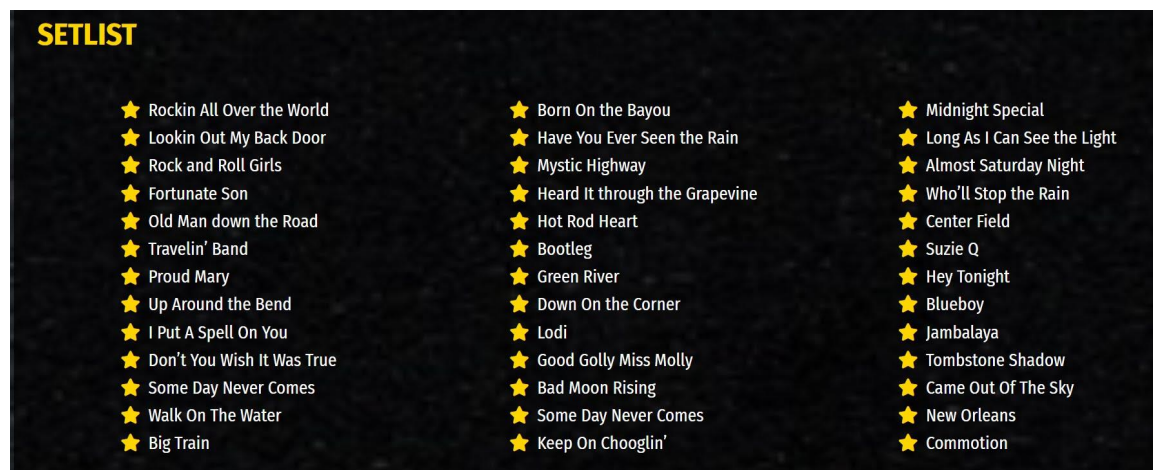
Check out Gil Gaidola solo on [Youtube](#) with the Bee Gees "Gotta Get A Message To You".

The three are also part of the very popular Creedence Clearwater Revival group/John Fogerty solo in tribute Band, **Mystic Highway**, which plays throughout Canada and the USA.



Gil, Larry and Paul join us on January 20 and they'll be a bonus part of our 20th and 21st shows with walkons, in addition to all our First Weekend Headliners, as we build them up to their full Headline status on our special **Big Fun Big Fundraising Dinner & Concert** Monday, January 22.

Presenting a 1.5 hour approximately concert style set that features all the great music from Creedence Clearwater Revival and John Fogerty, not just the standard few hits that cover bands perform. Plus of course the one-time only collaborations with Joanna Connor and Chris Duarte, and with other Fest Performers.



### The Lineup:

The strongest Top Through Bottom lineup ever from one through nine, baseball coaches like to talk about, and we feel the same way about our 2024 Performers' Lineup. No weak spots. Until 2025 that is. 😊 Performers from Canada, USA, Mexico and the U.K.

World-class performers, big stage experience all over the world, with many albums produced. In fact we have five performers with new albums just in 2023: Mariana Gajma, Mexico City, Steffie Beltt, Mexico City, Joanna Connor, USA, Chris Duarte, USA and Bex Marshall, UK.



# PARAISO MEXICO PRESENTS

3 For The Show  
America  
Hernandez  
Bex Marshall  
Chris Duarte  
Gil Gaidola  
Joanna Connor

Kristell  
Rodriguez  
Mariana Gajma  
Norbert Aguilar  
Reggie King  
Sears  
Steffie Beltt  
Trebor Villa

## ROCK 'N BLUES MEXICO BEACH STYLE

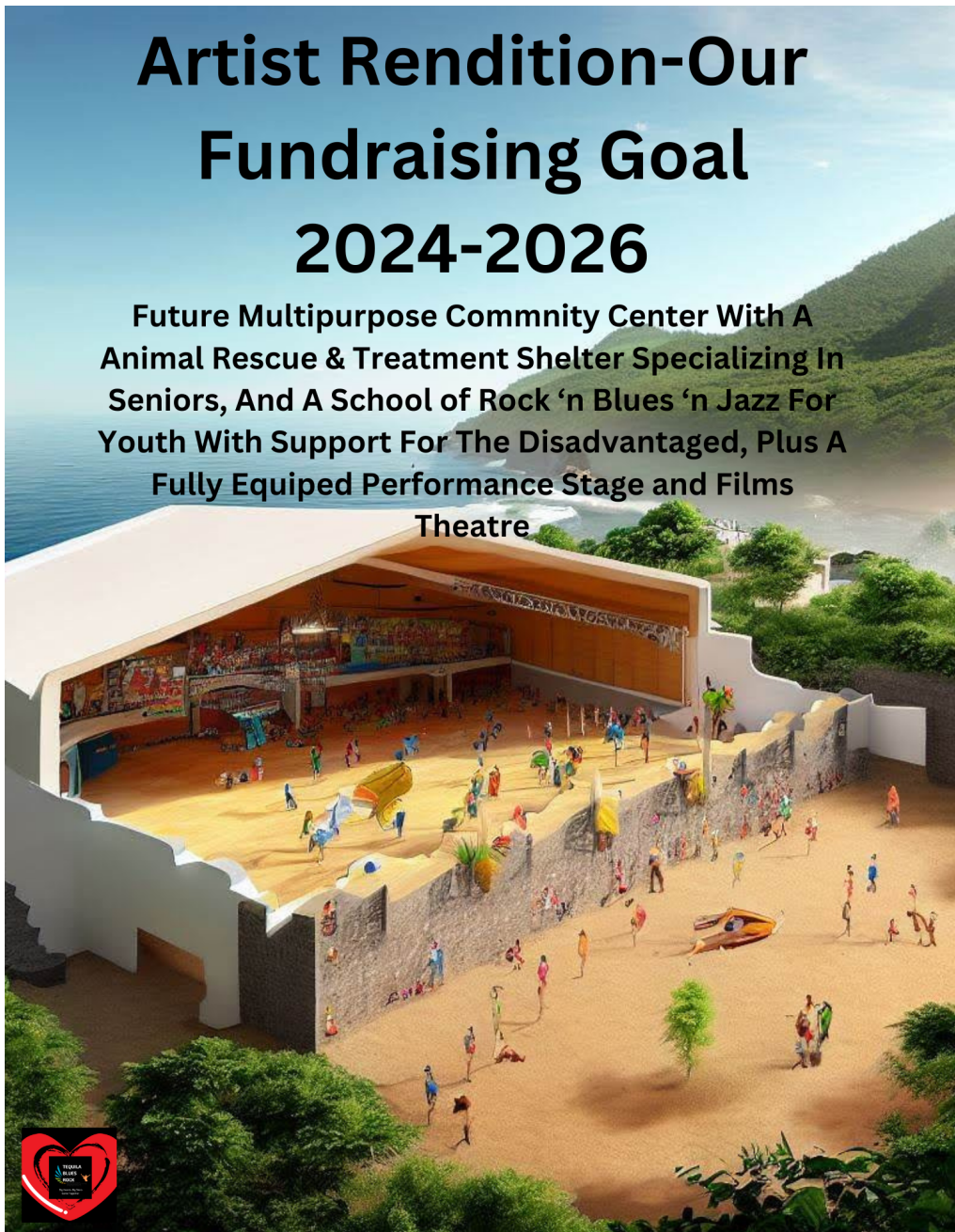
It's Tequila Rock 'n Blues Explosions  
Fest 2024-Zihuatanejo & Ixtapa &  
Troncones-January 19-27  
[tequilabluesrock.com](http://tequilabluesrock.com)



The **Big Fun Big Fundraising Day & Night January 22**, will be a special day for all those who love Animals and want them to have a good life in their senior years too, just like we want for our own parents, and who want to see kids with talent from the local region learn to play rock and blues and jazz and to perform on stage like the pros so they can be future stars on our stages and any stage, and want a community center that can host future Film Festivals and future big or small Events such as our Fest.

# Artist Rendition-Our Fundraising Goal 2024-2026

Future Multipurpose Community Center With A  
Animal Rescue & Treatment Shelter Specializing In  
Seniors, And A School of Rock 'n Blues 'n Jazz For  
Youth With Support For The Disadvantaged, Plus A  
Fully Equiped Performance Stage and Films  
Theatre



Tickets Buyers will see \$50.00 USD or \$75.00 USD of their ticket, depending on which option they choose, automatically go into our Multipurpose Building Fund until 2026. Following that year's fest we are planning to begin renovations or construction.

The Fund will remain untouched until fundraising is complete and not be a part of the general Fest revenues and spending. Full disclosure on the Fundraising progress through our website and other means of course.

All Ticket Buyers/Donors in 2024 also automatically go to the head of the line in our public Wall of Honor, recognizing all Donors to the Centre For Senior Animals, Kid & Rockin' Good Times in the yearly order they are received.



All the details are at the [Fundraising Day 2024 Page](#) on our website, including our January 22 Brochure, perfect for sharing. A long list of benefits for all Donors/Ticket Purchasers/Animal & Kids Heroes listed there. They include:

-Get To The Head of the Line: First In Public Recognition on the Wall of Honor

-All Fest New For 2024 Merch 1 Of Each: Shirt, Koozie, plus Mug and Shot Glass

-One Ticket To Any Regular Fest Live Music Event Of Their Choice In 2024, 2025 or 2026. Automatic Upgrades to Best Available Seating At Any Event in 2024-2026. VIP Status From Now Until 2026.

-Complimentary 2024 Festival Audio and Video Recordings That We Are Planning To Prepare And Release After The Fest.

-Your Own 3 Minutes Of Fame If You Want It: Sing A Song or Play A Song (Guitar, Sax, Harmonica, etc.) In Collaboration With Fest Performers. Priceless Video Memory Opportunity For Family \*. Limited To The First 10 That Request And Subject To Our Scheduling.

-More Benefits. It's A Bennies Day! 😊 Tequila-Mezcal Sippin' & Samplin' Of Course.

### **New Partnerships:**

We have created new partnerships starting in 2024 with strong community-minded businesses with big hearts: Luana Suites of Playa la Ropa Zihuatanejo, La Mexicana Restaurant in Troncones and Coco Ixtapa Beach Klub at Playa Linda and continue for our second year with Victor Manjerrez and Madana Bar and Restaurant in Zihuatanejo, and Ricardo Gomez Jr. and Ricardo's Restaurant at Villas Paraiso in Ixtapa whom we've worked with since we began in 2018. More To Come:

### **The Events:**

In addition, we are pleased to announce that we will have a record number of Events for us in 2024, with xxx starting January 19 in the afternoon. We are right at the Beach for the first time on Sunday, January 21, at Coco Ixtapa Beach Klub at Playa Linda with a special Tribute To The Spanish Rock and Blues Music Legacy. 1:00 pm start. We are also holding our first Regional



Event (outside Ixtapa and Zihuatanejo) with a Full Fest Show on January 25 at a great new venue for us La Mexicana in Troncones. 5:

### **Events & Dates & Features:**

January 19: Meet And Greet and Live Music, Luanna Suites Playa la Ropa Zihuatanejo 2:00 pm

January 19: Opening Night 6:00 pm, Madonna Restaurant and Bar, Zihuatanejo (Just a few tickets currently remain...Purchase soon)

January 20: It's Saturday Night Live In Ixtapa At Ricardo's At Villas Paraiso 6:00 pm

January 21: Toes In The Sand Sunday at the Beach at Coco Ixtapa Beach Klub at Playa Linda, 1:00 pm

January 22: Big Fun, Big Fundraising Day with The Magic Bus Experience-Fest Performers On Board and Evening Concert. At La Mexican Troncones and Madana Bar and Restaurant Zihuatanejo Bus Departs 2:30 pm. Happy Hour Live Music at La Mexicana. Evening Concert in Zihua at 8:00 p.m. See Brochure Below and [Go To Our Sign Up Donations/Ticketing Page.](#)

January 24: Meet and Greet The New Second Week Performers, Chat With Some From The First Weekend, and Hear Live Music at Madana Bar, Zihuatanejo. Live ElectroAcoustic Music.

January 25: It's Troncones Thursday Night, with a Full Fest Show. at La Mexicana Restaurant. 5:00 pm start With a special early Bob Dylan set by Trebor Villa and a special in tribute Jimi Hendrix music set by Chris Duarte supported by Fest Performers plus much more for about 4.5 to 5 hours of live music. (<https://www.facebook.com/LaMexicanaTroncones>) [Website](#)

January 26: Friday Fun Night in Zihuatanejo at Madana Restaurant with our Fest Show starting at 6:00 pm

January 27. Final Night for 2024 in Ixtapa, As All Performers Come Together For Rousing Collaborations To End The Evening After A Full Fest Show. Ricardo's Restaurant at Villas Paraiso Hotel



**Community Stage:**

We will have a Community Stage in 2024 for the first time. It will be open to local groups and individual performers, in particular talented up-and-coming

youth, perhaps future Fest participants. the Community Stage, which we affectionately call the "Show Us What You Got" Stage or "Acoustic Stage" will be located at the front of Madana Bar and Restaurant in Zihuatanejo and open from 4:00 pm-5:30 pm or 11-12 pm on January 19 and 26. Also at Ricardo's Restaurant in Ixtapa from 4:00 to 5:30 pm on January 20 and 27. Performance Times will be on an advance booking basis. They will receive priority for the stage. Other walk-ins of course if space is available. No cost to perform or enjoy the Community Stage performances, but the evening events that follow soon after will still require ticket purchases.

### **Rockin' and Rollin' Sports Events:**

More details to come by November 15. For 2024, we will be working on including a special "Dos Equis Tequila Sunrise Beer Mile", plus a Foul Shot and 3 Point Shooting Game For The Cause, to help introduce our 3 on-3 Basketball for 2025. Registrations for our Run Through The Jungle Event (Run-Walk-Bike to Playa Linda and back if you do the full course...less is quite acceptable) will begin in mid-November as well. A Pickleball Exhibition Event and Disc Golf exhibitions are in planning stage and will be the precursor to possible inclusion in 2025 and the future.

### **The 2025 Rock 'n Blues Explosions Festival:**

We are very pleased to tell you that we continue to get early commitments for Festival Performers. Today we announce that our current plan is to have a boogie woogie piano rock 'n blues concept show within a Fest with Kenny "Blues Boss" Wayne headlining, plus two more boogie woogie piano players. Jerry Lee Lewis, Fats Domino, Little Richard and much more similar music.

As well we have early commitments from vocalist and guitarist Steve Marriner of Canada, vocalist Niece (Blues) of the USA and vocalist and guitarist Brandon Isaak of Canada. Others as well. Details to come, but we are committed to continuing to implement the "Better and Better" Rock 'n Blues Explosions Fests plan. We will continue to work on ways to develop our Generations Unite sub-theme for our second week and expand the range of music genres offered.

### **Appendix:**

For The Full September 13 News Release [Part 1 Please Follow This Link](#) For Part 2 [Please Follow This Link](#):



[View The 2024 Performers Performance Highlights Video](#)

For The July 6 News Release Announcing Our First Weekend Performers  
Please [Follow This Link](#)

**The January 22 Big Fun Big Fundraising Day**

**Brochure Next Page**

## The Paraiso Society & Tequila Rock 'n Blues Explosions Fests & Events

# BIG BIG FUN FUNDRAISING EVENT!

We are excited to invite you to our upcoming first fundraising cause event, where we aim to make a significant difference in the lives of those who need it the most. \$50 from every concert ticket sold and \$75 from the Full Experience goes into a locked in Multipurpose Centre Building Fund.

## EVENT HIGHLIGHTS

### Fundraising Activities

It's A Big Fun Day. Join Us For The Whole Day, Or The Evening Concert. Go ALL IN! We Give You The MAGIC BUS Experience To Troncones, Mexico, For A Fabulous One Of A Kind Dinner, Live Happy Hour Music From Fest Performers And Some Amazing Sunsettin'. Then Back To Zihua For the Evening Concert

### Live Entertainment


Full CCR/John Fogerty Concert Show-One Time Only, Plus Collaborations With Joanna Connor And Chris Duarte And Other Festival Performers. 3 Hours. At Madana Restaurant & Bar, Zihua

### Delicious Food


La Mexicana in Troncones is famous for their great Mexican style food. A Special Lobster Dinner with a Bottle of Mexican Wine for 2 Is On The Menu For All.

### Auction & Raffle

Bid On A 3 Night Stay At Luana Suites Playa La Ropa, Plus A Tequila Mezcal Package. Win Your Ticket Price Back A 50-50 (Guaranteed 125 USD) Bid on exciting items and participate in our raffles for a chance to win fantastic prizes.

 **Contact Us**  
+52 755 101 5989



 **More Information**  
<https://tequilabluesrock.com/fundraiser2024>

The Full Experience:  
**\$150 USD**  
Concert Only:  
**\$75 USD**

2:30 PM - 11 PM

**22**  
JANUARY

### Fundraising Goal 2024-2026

Future Multipurpose Community Center With A Animal Rescue & Treatment Shelter Specializing In Seniors, And A School of Rock 'n Blues 'n Jazz For Youth With Support For The Disadvantaged, Plus A Fully Equipped Performance Stage and Films Theatre



# MYSTIC HIGHWAY



GIL GAIDOL

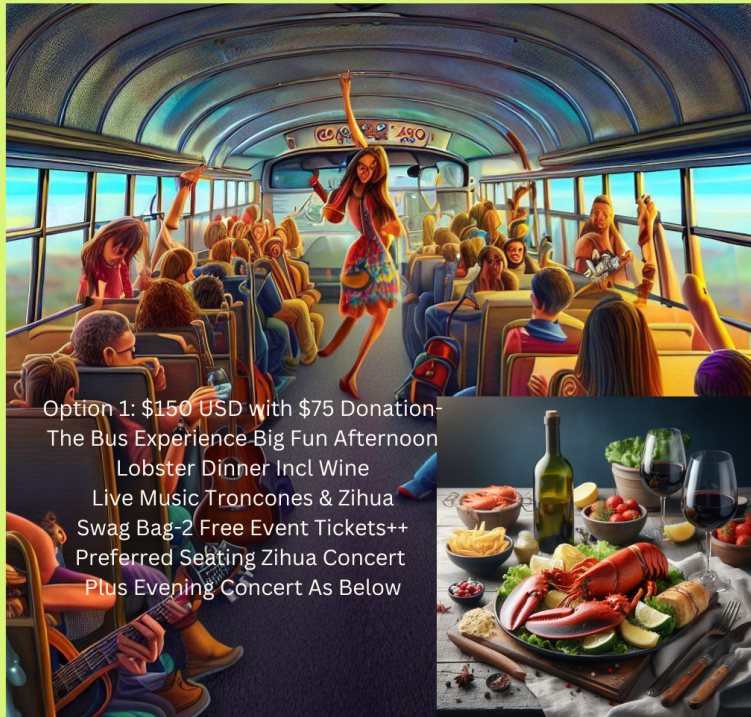
## A TRIBUTE TO CCR/JOHN FOGERTY



Special Full Lobster Dinner with Wine  
at the highly rated popular La  
Mexicana Troncones...

## ZIHUA & TRONCONES

DEPART & RETURN TO MADANA BAR  
ZIHUA FOR 8:00 PM CONCERT-HAPPY  
HOUR SUNSETTIN' WITH LIVE MUSIC  
AT LA MEXICANA TRONCONES



Option 1: \$150 USD with \$75 Donation-  
 The Bus Experience-Big Fun Afternoon  
 Lobster Dinner Incl Wine  
 Live Music Troncones & Zihua  
 Swag Bag-2 Free Event Tickets++  
 Preferred Seating Zihua Concert  
 Plus Evening Concert As Below



Option 2: \$75 USD with \$50 Donation To  
 Multipurpose Centre Fund. .3 Hour Live Music  
 Concert At Madana Rest. Zihua. Featuring Joanna  
 Connor and Chris Duarte collaborations, plus the  
 Music of CCR & Fogerty 1.5 hrs approx. Victor's  
 special 2 for 1 Margaritas Promo 7:30 pm to 8:30  
 pm. DRESS TO IMPRESS...Or Not!

**Poster For Weeks 1 & 2 Below**



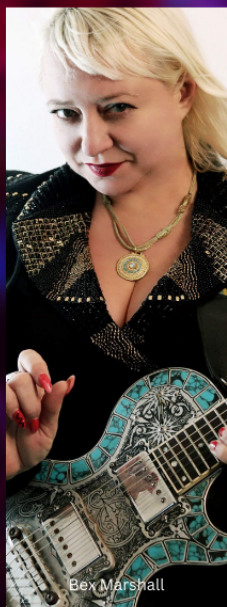
# 2 WEEKS OF ROCK & BLUES & FUN IN THE SUN



Chris Duarte



GIL GAIDOLA



Bex Marshall



Steffie Beltt



Norbert Aguilar

CHRIS DUARTE USA-GIL GAIDOLA CDA-BEX MARSHALL UK-  
STEFFIE BELTT MX-NORBERT AGUILAR, MX-PLUS MANY OF  
THE FIRST WEEK PERFORMERS

**JANUARY 22-27, 2024**  
**IXTAPA & ZIHUATANEJO...MEXICO BABY!**

[TEQUILABLUESROCK.COM](http://TEQUILABLUESROCK.COM)

BUY YOUR TICKETS NOW

2 WEEKENDS OF  
**ROCK & BLUES &  
FUN IN THE SUN**



Joanna Connor



Reggie King Sears



Trebor Villa



Mariana Gajma



Kristel  
Rodríguez



America  
Hernandez

**JOANNA CONNOR USA-REGGIE KING SEARS USA-  
TREBOR VILLA MX-MARIANA GAJMA MX-KRISTEL  
RODRIGUEZ MX-AMERICA HERNANDEZ MX**

**JANUARY 18-28, 2024  
IXTAPA & ZIHUATANEJO...MEXICO BABY!**

**TEQUILABLUESROCK.COM  
BUY YOUR TICKETS NOW**